

This brochure was written to promote my freelance writing business, Words in Print.

Effective Communication Leads to Success

COMMITMENT TO YOUR GOALS

SOLID WRITING

Words *IN* Print develops clear, straightforward materials that convey your message to your target audience/market.

RELIABILITY

Words *IN* Print will bring trustworthiness, dedication and enthusiasm to your team.

GREAT VALUE

Words *IN* Print will provide excellent work at affordable rates by your deadline and within your budget.



Words *IN* Print can help you achieve your goals.

What are your goals?

Do you need to increase profits, promote products and services, raise awareness, provide information or generate interest?

Dynamic and compelling written materials that are in tune with the needs, goals and desires of your target market will keep you connected to them.

- Newsletters can provide a forum for promoting your products or services to your target market.
- Brochures, booklets and manuals can be used to describe products or services and explain procedures.
- Sales letters can attract new customers or promote specials to existing ones.

Today's world is highly competitive; therefore, we must use every tool available to achieve success. High quality written materials that consistently and accurately convey your message to your target audience/market will help you accomplish your goals.

Words *IN* Print can meet your written communication needs.

With so much to do, you may not have the time to develop the materials needed to achieve your goals. Let Words *IN* Print take the weight off your shoulders. We will assess your written communication needs and develop high quality materials that help you get the desired results. We can also edit and update existing materials.

Advantages of Using Words *IN* Print

- Because Words *IN* Print's writer is skilled, reliable and efficient, you will receive high quality materials in a reasonable amount of time.
- She will act as an additional staff member whose time and attention is devoted solely to developing the high quality materials you need.
- You get the benefit of having an additional staff member without adding significant expenses to your personnel budget.
- No matter how sporadic your writing needs may be, Words *IN* Print is available to meet them.

Testimonials

"I truly appreciate Katherine's style of writing. It is very clear and straight-forward."

Cheryl C.

"Her [Katherine's] proposals were articulated in a clear, decisive and thorough manner, addressing all aspects of the grant guidelines."

Carl H.

"[Katherine] is very conscientious about the quality of her work and consistently produces a satisfactory product by the agreed upon deadline."

Gregory W.

Consultation/Agreement

During an initial no-cost consultation, Words *IN* Print will assess your written communication needs and discuss finances. Once an agreement has been made, a simple contract that outlines responsibilities, time frames and deliverables will be signed.

Terms

Fees depend on the type, size and complexity of the project. Short-term projects will be quoted on a flat rate basis. Long-term projects will be priced on an hourly basis. A deposit in the amount of one-third of the contracted fee is due up front, with the balance to be paid at negotiable checkpoints.

Revisions

The contracted price will include two rounds of revisions. Additional revisions will be billed at an hourly rate.

CALL NOW!

Katherine Williams

Words *IN* Print

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